



Shoshana Zilberberg-Winter, CMO and Chris Brown, VP of Engineering Join Executive Management Team to Spearhead upcoming Subscription Services & Products

NEW YORK, July 23 /PRNewswire/ -- Motionbox, the personal video sharing service that revolutionizes the way consumers edit, share and manage their video memories, has announced the appointment of Shoshana Zilberberg-Winter as Chief Marketing Officer and Chris Brown as VP of Engineering, effective immediately. The roles will be instrumental in building and launching the next phase of the company's core offering, new premium services and products.

Chris O'Brien, CEO & co-founder said, "I am extremely excited to have both Shoshana and Chris join our management team. Motionbox will benefit immensely from each of their experience and proven records of success and management. The company's opportunities abound as a result of our strong product innovation and with Shoshana spearheading consumer marketing and Chris leading the technology team, we are well positioned to fully realize the growth opportunities before us."

As Chief Marketing Officer, Shoshana is directly responsible for developing the Motionbox brand and implementing and developing the marketing strategy to drive subscriber and revenue growth. Shoshana began her online marketing career as co-founder of sixdegrees.com, the original social networking site, then as SVP Marketing at Audible.com, the leading provider of subscription-based digital audio content. There, she double revenue year after year during her 4-year tenure and was directly responsible for the complete rebranding, repositioning and redesigning of the content service which resulted in quarterly double-digit subscriber growth. Shoshana most recently served as CMO at Shopwiki, the shopping search engine. She received a B.A. in Political Science from New York University.

As VP of Engineering, Chris Brown is responsible for leading the team that builds all the features and functionality of Motionbox. Prior to joining Motionbox, Chris spent several years at Microsoft building products in the embedded devices space, including Pocket PC, Smartphone, and later, Microsoft Automotive. Earlier at Microsoft, he was a member of the Internet Explorer team, and a senior contributor to the Microsoft bCentral Small Business web services venture. Chris holds a B.S. in Computer Science from Brown University, where he graduated Magna Cum Laude, with honors.

About Motionbox

Motionbox is the online personal video sharing service that makes sharing videos as easy and fun for consumers as sharing photos. With Motionbox you simply highlight the moments you care about the most and instantly share them with others. Based in New York City, Motionbox was founded by media and technology industry veterans with years of experience in streaming media, social networking and subscription Internet products.