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Motionbox Selected by AlwaysOn as an OnHollywood 100 Top Private Company Award Winner

*Recognized for leadership in emerging technology
for digital entertainment and media*

New York, NY – April 19, 2007 – Motionbox (www.motionbox.com), the online service that makes personal video worth sharing, today announced that it has been chosen by AlwaysOn as one of the OnHollywood 100 Top Private Companies. The OnHollywood 100 is a power list of the top private emerging technology companies in digital entertainment and media. Motionbox was handpicked by the AlwaysOn editorial team based on a set of five criteria-- innovation, market potential, customer adoption, media buzz and investor value creation.

Motionbox and the OnHollywood 100 will be honored at the OnHollywood digital entertainment and media event, May 1-3, 2007, at the Roosevelt Hotel in Hollywood, California. OnHollywood delves into the challenges, opportunities and business models of the digital era, and showcases the most innovative private companies that are changing the way entertainment and media is created, distributed, consumed and monetized.

“OnHollywood is an important forum that presents and debates the critical issues surrounding the transformation of the entertainment economy to one based on digital technology,” said Tony Perkins, founder and CEO of AlwaysOn. “Digital technology has transformed the way content is created and delivered to consumers everywhere. The OnHollywood Top 100 companies are an elite group of innovators who are using this technology to revolutionize the industry.”

The OnHollywood 100 was selected from more than 1,000 companies, peer-nominated by leading venture capitalists, investment bankers and industry analysts.

Motionbox has developed smart, simple tools to help consumers make the most of their personal video. Motionbox makes it easy to upload, organize, enhance, and share personal videos with family, friends and groups and makes sharing videos as easy and fun for consumers as sharing photos.

A full list of all the OnHollywood 100 companies can be found on the AlwaysOn Web site at: <http://alwayson.goingon.com/permalink/post/8389>

“We are honored that Motionbox was chosen to be included among such great company in the OnHollywood Top 100 Private Companies list,” said Chris O’Brien, CEO of Motionbox. “Our goal is to give consumers the highest quality video experience possible and we are working hard to develop the simplest tools to enhance and share personal video, so we are very pleased to be recognized by AlwaysOn.”

About OnHollywood 2007: May 1-3 @ The Hollywood Roosevelt Hotel, Hollywood, California

OnHollywood is where cutting edge technology from the backstreets of Silicon Valley converges with Hollywood’s media and entertainment elite. The two-and-a-half day event borrows from the “film market” tradition by providing an open environment for digital media and entertainment entrepreneurs to meet the big-time studio, telco and consumer electronics executives, venture capitalists and media. At OnHollywood, our editors will also honor the OnHollywood 100 Top Private Companies. Fifty of the top CEOs from the OnHollywood 100 will pitch their market strategies to a panel of industry experts in our “CEO Showcase.”

About Motionbox

Motionbox is the online personal video sharing service that makes sharing videos as easy and fun for consumers as sharing photos. With Motionbox you simply highlight the moments you care about the most and instantly share them with others. Based in New York City, Motionbox was founded by media and technology industry veterans with years of experience in streaming media, social networking and subscription Internet products. www.motionbox.com.

About AlwaysOn

ALWAYS ON ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, ALWAYS ON continued to lead the media industry in innovation by introducing a social network where members can connect and engage. ALWAYS ON is also revolutionizing the media business by applying its open-media principles to its executive event series (STANFORD SUMMIT, ALWAYS ON HOLLYWOOD, ALWAYS ON MEDIA and GOING GREEN)



and quarterly print “blogozine” by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, ALWAYSON is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

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